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Consumer Information

Automobiles

- _____ Ads for International Driver's Licenses or Permits Could Be a Dead End
- _____ Auction Guides
- _____ Auto Service Contracts
- _____ Buying a New Car
- _____ Buying a Used Car
- _____ Car Ads: Reading Between the Lines
- _____ Consider the Alternatives: Alternative Fueled Vehicles and Alternative Vehicle Fuels
- _____ "Gas Saving" Products
- _____ Keys to Vehicle Leasing: A Consumer Guide
- _____ The Low-Down on High Octane Gasoline
- _____ Renting a Car
- _____ Taking the Scare Out of Auto Repair
- _____ Vehicle Repossession

Credit

- _____ Ads Promising Debt Relief May be Offering Bankruptcy
- _____ Automatic Debit Scams
- _____ Avoiding Credit and Charge Card Fraud
- _____ Billed for Merchandise You Never Received?
- _____ Building a Better Credit Record
- _____ Choosing and Using Credit Cards
- _____ Cosigning a Loan
- _____ Credit, ATM and Debit Cards: What To Do If They're Lost or Stolen
- _____ Credit and Divorce
- _____ Credit and Your Consumer Rights
- _____ Credit Card Loss Protection Offers
- _____ Credit Insurance: Is It for You?
- _____ Credit Repair: Self-Help May Be Best
- _____ Credit Scoring
- _____ E-Checks (Electronic Check Conversion)

FTC Best Sellers

- _____ Electronic Banking
- _____ Equal Credit Opportunity
- _____ Fair Credit Billing
- _____ Fair Credit Reporting
- _____ Fair Debt Collection
- _____ Fiscal Fitness: Choosing a Credit Counselor
- _____ Getting Credit When You're Over 62
- _____ Gold and Platinum Cards
- _____ How to Dispute Credit Report Errors
- _____ Knee Deep in Debt
- _____ New ID? Bad IDea: File Segregation Exposed
- _____ Payday Loans = Costly Cash
- _____ Secured Credit Card Marketing Scams
- _____ The Truth About Advance-Fee Loan Scams

Diet, Health & Fitness

- _____ Basik Lasik: Tips on Lasik Eye Surgery
- _____ Generic Drugs: Saving Money at the Pharmacy
- _____ Health Spas: Exercise Your Rights
- _____ Home-Use Tests for HIV
- _____ Impotence Treatment Claims
- _____ Indoor Tanning
- _____ Miracle Health Claims: Add a Dose of Skepticism
- _____ Offers to Treat Biological Threats: What You Need to Know
- _____ Protecting Kids from the Sun
- _____ Pump Fiction: Choosing Exercise Equipment
- _____ Setting Goals for Healthy Weight Loss
- _____ Sound Advice About Hearing Aids
- _____ Sunscreens and Sun-Protective Clothing
- _____ The Truth About Tar and Nicotine Ratings
- _____ Vision Correction Procedures
- _____ Who Cares: Sources of Information About Health Care Products and Services

E-Commerce & the Internet

- _____ Being Frank About Search Engine Rank
- _____ A Consumer's Guide to E-Payments
- _____ Dialing Up to the Internet: How to Stay Safe Online
- _____ Email Address Harvesting: How Spammers Reap What You Sow
- _____ "Free" and "Low Cost" PC Offers
- _____ Going Shopping? Go Global! A Guide for E-Consumers
- _____ How to Protect Kids' Privacy Online
- _____ Internet Auctions: A Guide for Buyers and Sellers
- _____ 'Net Based Business Opportunities
- _____ The "Nigerian" Scam: Costly Compassion
- _____ Online Investment Opportunities

- _____ Safe at Any Speed: How to Stay Safe Online if You Use High-Speed Internet Access
- _____ Shop Safely Online
- _____ Site-Seeing on the Internet: A Consumer's Guide to Travel in Cyberspace
- _____ Unsolicited Mail, Telemarketing and E-mail
- _____ You've Got Spam: How to "Can" Unwanted Email

Employment & Job Placement

- _____ Choosing a Career or Vocational School
- _____ Federal and Postal Job Scams
- _____ Help Wanted... Finding a Job

Energy & Environment

- _____ Eco-Speak: A User's Guide to the Language of Recycling
- _____ Energy Efficient Light Bulbs: A Bright Idea
- _____ Heating and Cooling Your Home
- _____ How To Buy an Energy Efficient Home Appliance
- _____ Sorting Out "Green" Advertising Claims

Franchise & Business Opportunities

- _____ Answering the Knock of a Business "Opp"
- _____ Buying a Janitorial Services Franchise
- _____ Consumer Guide to Buying a Franchise
- _____ Costly Coupon Scams
- _____ Could "Biz Opp" Offers Be Out for Your Coffers?
- _____ Franchise and Business Opportunities
- _____ Medical Billing Opportunities
- _____ Multilevel Marketing Plans
- _____ The Seminar Pitch: A Real Curve Ball
- _____ Work-at-Home Schemes

Homes & Real Estate

- _____ After a Disaster: Repairing Your Home
- _____ Home Equity Loans: The Three-Day Cancellation Rule
- _____ Home Equity Loans: Borrowers Beware!
- _____ Home Sweet Home... Improvement
- _____ Looking for the Best Mortgage?
- _____ Mortgage Discrimination
- _____ Need a Loan? Think Twice About Using Your Home as Collateral
- _____ Reverse Mortgages

Identity Theft & Privacy

- _____ Identity Crisis...What to Do if Your Identity is Stolen
- _____ ID Theft: What's It All About?
- _____ ID Theft: When Bad Things Happen to Your Good Name (For Victims of Identity Theft)
- _____ Privacy Choices for Your Personal Financial Information

Investments

- _____ Day Trading Ads: Cutting Through the "Bull"
- _____ International Lottery Scams
- _____ Investment Risks
- _____ Test Your Investment IQ

Products & Services

- _____ Alaskan Native Art
- _____ Continuity Plans
- _____ The Cooling-Off Rule
- _____ FTC Explains 'Made in USA' Standard
- _____ Funerals: A Consumer Guide
- _____ How to Buy Jewelry
- _____ How to Right a Wrong
- _____ Invention Promotion Firms
- _____ Living Trust Offers
- _____ Making Sure the Scanned Price is Right
- _____ Need A Lawyer? Judge for Yourself
- _____ Prenotification Negative Option Plans
- _____ Resolving Consumer Disputes: Mediation and Arbitration
- _____ Service Contracts
- _____ Shopping By Phone or Mail
- _____ Solving Consumer Problems
- _____ Taking the "Bait" Out of Rebates
- _____ Trial Offers: The Deal is in the Details
- _____ Unordered Merchandise
- _____ Warranties

Telemarketing

- _____ Are You a Target of Telephone Scams?
- _____ Charitable Donations: Give or Take?
- _____ Ditch the Pitch: Hanging Up on Telephone Hucksters
- _____ Fraud on the Line: Avoiding Do Not Call Scams
- _____ Hang Up on Cross-Border Phone Fraud
- _____ Helping Older Consumers Avoid Charity Fraud
- _____ Magazine Subscription Scams
- _____ Pretexting: Your Personal Information Revealed
- _____ Prize Offers: You Don't Have to Pay to Play

- _____ Public Safety Fund-Raising Appeals
- _____ Raising Funds? What You Should Know About Hiring a Professional
- _____ Reloading Scams
- _____ Straight Talk About Telemarketing
- _____ Telemarketing Recovery Scams
- _____ Telemarketing Travel Fraud
- _____ You Make the Call: The FTC's New Telemarketing Sales Rule

Telephone Services

- _____ Buying Time: The Truth About Pre-Paid Phone Cards
- _____ Cramming: Mystery Phone Charges
- _____ International Telephone Number Scams
- _____ Long-Distance Deals
- _____ "900" Numbers: FTC Rule Helps Consumers
- _____ Phone, E-Mail and Pager Messages May Signal Costly Scams
- _____ Toll-Free Telephone Number Scams

Young Consumers

- _____ Avoid a School Break Bust
- _____ Avoiding Modeling Scams
- _____ Entertainment Ratings Pocket Guide
- _____ Negative Credit Can Squeeze a Job Search
- _____ OUCH!...Students Getting Stung Trying to Find \$\$\$ for College
- _____ Ready, Set...Credit
- _____ The Real Deal: Playing the Buying Game



Business Information

- _____ Advertising and Labeling of Feather and Down Products
- _____ Advertising and Marketing on the Internet: The Rules of the Road
- _____ Advertising Consumer Leases
- _____ Advertising Diamonds, Gemstones and Pearls
- _____ Advertising Questions: A Guide for Small Business
- _____ Avoiding Office Supply Scams
- _____ A Business Checklist for Direct Marketers
- _____ A Business Guide to the Mail or Telephone Order Merchandise Rule
- _____ A Businessperson's Guide to Federal Warranty Law
- _____ Calling All Telemarketers: Amendments to the FTC's Telemarketing Sales Rule
- _____ Complying with the Appliance Labeling Rule: A Guide for Retailers
- _____ Complying with the Care Labeling Rule
- _____ Complying with the Credit Practices Rule
- _____ Complying with the Environmental Marketing Guides
- _____ Complying with the Appliance Labeling Rule: Labeling Light Bulbs
- _____ Complying with the Funeral Rule
- _____ Complying with the Made In USA Standard
- _____ Complying with the 900-Number Rule
- _____ Complying with the Telemarketing Sales Rule
- _____ Consumer Reports: What Insurers Need to Know
- _____ Credit Reports: What Information Providers Need to Know
- _____ A Dealer's Guide to the Used Car Rule
- _____ Dietary Supplements: An Advertising Guide for Industry
- _____ Donating to Public Safety Fundraisers
- _____ Dot Com Disclosures: Information About Online Advertising
- _____ Electronic Commerce: Selling Internationally
- _____ Environmental Marketing Claims: A Message to Vendors
- _____ Financial Institutions and Customer Data: Complying with the Safeguards Rule
- _____ Financial Privacy Requirements of the Gramm-Leach-Bliley Act
- _____ Getting Business Credit
- _____ Getting Noticed: Writing Effective Financial Privacy Notices
- _____ Good Pricing Practices? SCAN DO
- _____ Guidelines for Managers of Telemarketing Enterprises Who Sell Magazine Subscriptions
- _____ How to Comply with the FTC Fuel Rating Rule
- _____ How to Write Adverse Action Notices
- _____ How to Write Readable Credit Forms
- _____ Labeling Alternative Fueled Vehicles
- _____ Labeling and Advertising Cotton Products
- _____ Labeling Fuels: A Compliance Guide
- _____ Measuring Up! Good Packaging Practices for Dairy Products
- _____ Offering Layaways
- _____ Raising Funds? What You Should Know About Hiring a Professional
- _____ Screening Advertisements: A Guide for The Media
- _____ Selling on the Internet: Prompt Delivery Rules
- _____ Threading Your Way Through the Labeling Requirements Under the Textile and Wool Acts
- _____ Tips for Making Environmental Marketing Claims on Mail
- _____ Using Consumer Reports: What Employers Need To Know
- _____ Using Consumer Reports: What Landlords Need to Know
- _____ Voluntary Guidelines for Providers of Weight Loss Products or Services
- _____ Website Woes: Avoiding Web Service Scams
- _____ Wedding Gown Labels: Unveiling the Requirements
- _____ When Yellow Pages Invoices are Bogus
- _____ Writing Readable Warranties
- _____ You, Your Privacy Policy and COPPA: How to Comply with the Children's Online Privacy Protection Act

The FTC works for the consumer to prevent fraudulent, deceptive and unfair business practices in the marketplace and to provide information to help consumers spot, stop and avoid them. To file a complaint or to get free information on consumer issues, visit www.ftc.gov or call toll-free, 1-877-FTC-HELP (1-877-382-4357); TTY: 1-866-653-4261. The FTC enters Internet, telemarketing, identity theft and other fraud-related complaints into Consumer Sentinel, a secure, online database available to hundreds of civil and criminal law enforcement agencies in the U.S. and abroad.

Federal Trade Commission
Bureau of Consumer Protection
Office of Consumer and Business Education

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